

MEDIA PACK FINN MASTERS MAGAZINE 2018

International
Finn
Association



Following the success and positive response of the first four editions of FINN MASTERS MAGAZINE and YEARBOOK, the fifth edition will be published in March 2018.

The magazine is primarily funded through advertising.

Advertising is available both for commercial as well as general interests, such as non-sailing related companies, clubs, events and Finn Masters' own companies.

We welcome all support to produce a bigger and better Masters Magazine for Finn sailors in 2018.

The official magazine of the Finn World Masters is published annually at the start of the year and distributed free of charge to every Finn Master who has attended recent events as well as bulk copies to National Finn Associations. In addition, an extended e-version can be read online or downloaded.

Expected distribution

Print: 1,500 - 2,000
Online: 4-5000 (issuu.com/finn-class)

Schedule and deadlines

Copy: 16 February 2018
Adverts: 20 February 2018
Publication: 5 March 2018

To advertise, to pay by Paypal, to request an invoice, to send your artwork, or more for information please contact

robertdeaves@yahoo.co.uk

We will try to meet any special position requests, but it depends on when the booking is made.

Book early for the best positions.

- ~~~~ In-depth reports and regatta reviews
- ~~~~ Interviews with top Master sailors
- ~~~~ Results from Masters regattas
- ~~~~ Calendar of Masters events
- ~~~~ Yearbook section of past results and contacts
- ~~~~ Great photography
- ~~~~ Historical features
- ~~~~ Event previews and advance information
- ~~~~ Masters meetings and news

The 2018 issue will include reports from the 2017 season, previews for El Balis 2018 and Copenhagen 2019, plus interviews with top Finn Masters and many other features.

ADVERTISING RATES AND TECHNICAL SPECIFICATIONS

FORMAT

A4 portrait in size, saddle stitched. The expected size is 32-48 pages. Full colour throughout (CMYK). Paper: 100gsm silk.

RATES

Position / size	Rate in GBP
Double page spread	GBP 440
Full page	GBP 275
Half page	GBP 160
Quarter page	GBP 85

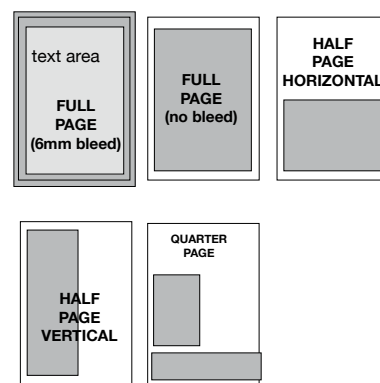
ARTWORK

Supplied artwork is preferred, though a free, basic, design service is available for those who cannot supply complete adverts. Please supply logos, photos, text and a rough idea of what you want to say. Artwork should be supplied as a high resolution image, complete in every way. Files can be supplied as InDesign, PDF, TIFF or JPEG

SIZE

Full page (bleed): trimmed area: 297 tall by 210 wide
text area 272 mm tall by 185 mm wide
bleed area: 309 mm tall by 222 mm wide

Full page (no bleed): 272 mm tall by 185 mm wide
Half page horizontal: 125 mm tall by 185 mm wide
Half page vertical: 272 mm tall by 85 mm wide
Quarter page: 125 mm tall by 85 mm wide
or 55 mm tall by 210 mm wide



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